

**Minutes from MSRA Board Meeting:  
May 19, 2010  
Conference Call**

Meeting called to order by President Chad Taylor at 9:04p

**2010 Board Members present:** Chad Taylor, Joe Crawford, Angie Lauer, Brandon Kennedy, Terrah Hanks, Becky Reaume, Shiloh Walden, Joe Kampf, Matt Ford, and Mike Shegan

**2010 Board Members absent:** Chase Holden, Troy Carnes, and Chris Bastien

**Meeting Minutes March 28, 2010:** Joe C. made a motion to accept meeting minutes. Mike seconded. Motion carried.

**Treasurer's Report:** Brandon made a motion to accept treasurer's report. Becky seconded. Motion carried.

**Old Business:**

- **Rodeo News:** There was no article in the May 15<sup>th</sup> issue. Chad wasn't aware of it until the issue was published. May 1<sup>st</sup> we were called about not having an article in. Chad had talked to Rayne and she had said she had it covered. Brandon said if Rayne couldn't get it done then if she would let someone know we could get one done. Chad is going to talk to Rayne and see what's going on. Brandon asked if it was her, or if it was Rodeo News just didn't get our article in. Chad said he thinks it was Rayne didn't get it in. Chad said at the PRCA rodeo in Franklin, Tn they were everywhere and people were looking at them.
- **Website Upgrade:** Website is all up, and problems have all been fixed. Becky said the Classic Equine logo was wrong, and they were getting that fixed.
- **Media/Sponsorship Packets:** Becky has the packets finished. Joe C. suggested a hard copy to everyone that way if someone wants to duplicate it, it will take some work. If anyone has any sponsorship ideas let Joe C., Chad or Becky know. Chad has a spread sheet made up, and Becky does also. Chad will forward his to Becky so one can be made. Becky has sent some stuff out. Suppose to set down with Lisa Wylie for sponsorship help. Becky is going after Iron Horse Jeans for this year, because Petrol has been hard to deal with. Once the packets get out Chad suggested directors push buckle sponsors for their events.
- **2010 Finals WB Ranch:** Contract is signed with WB Ranch for October 1-2, 2010. Performance times 8p, 2p and 8p. Everything the same as last year, except \$1.00 a ticket to Lisa, but we are getting banner in the arena for free which was \$250.00 last year, gate help and sponsorship help.
- **2010 Finals:** Pretty soon we'll have some stuff to work out. Anything that needs to worked on now? Joe C. said event directors really need to work on getting their event buckles sponsored, that helps out a lot in the end. Terrah suggested maybe putting pictures on the website and or facebook of the buckles from last year so sponsors can see them. Chad said if directors could get buckle sponsors in the office by August 1<sup>st</sup> that would help free some stuff up closer to the finals. Mike asked if we were still going with \$1000 added. Chad said as of now it's hard to tell if we will have any extra money for the finals. Terrah asked if Super Kicker Rodeo was doing a finals this year? Chad asked why? Terrah said that they were our competition, so she wondered what they were doing. Should we up our added money and not do jackets? Do cheaper jackets and up our added money a little? Joe C. said previous years when we've decided not to do jackets it's hurt our membership the following year. Joe C. said August 1<sup>st</sup> would be a good date to know what we were going to have. Mike said he thinks we should have something advertised by then to get people to come. Chad said by July 4<sup>th</sup> he hinks we need to try to figure out something as a board.
- **Sanction Forms:** Chad said Buckeye has given us three rodeos this year. We are still waiting for sanction forms from two other contractors. Terrah said from a marketing point of view we are giving them free advertising. Joe said this happens every year, and suggested pulling the rodeos we don't have signed sanction forms for in the office. Chad will call the two contractors we do not have forms for, and let them know if we don't have their forms by Monday their rodeos will be pulled off our website, and out of publication.

## New Business:

- **Buckeye Rodeo Company Rodeo Approval:** Lisbon, Oh Joe C. asked if it was co-approved with the APRA again. Angie said yes. All in favor. Motion passed. Marietta, Oh All in favor, motion passed. Pomeroy, Oh Chad said this is a first time rodeo, and is about 20-30 miles from Marietta, Oh. All in favor, motion passed.
- **Saddle Bronc Riding Director:** We removed Joe K. from the board as the saddle bronc riding director, Chad and him have talked and Joe K. has paid his membership and find, he is eager to be reinstated as the saddle bronc riding director. Chad said that we need someone who will go to the rodeos, and know the stock. Joe K. is eager to do it, and learn more. Matt made a motion to reinstate Joe K. as the saddle bronc riding director. Brandon seconded. All in favor, motion passed.
- **Judging Commissioner:** Chad has talked to Chris Bastien, and Chris would like to help us in anyway he can, however he is working in Oklahoma currently, and will be relocating there. Charlie Griffin has agreed to take it on and do the best he can. Marc Erffmeyer declined. Terrah made a motion to accept Charlie as the new judging commissioner. Brandon seconded. All in favor, motion passed.
- **Judges Clinic:** Video clinic in a central location and to hand out test. Joe C. said that the test really needed to be rewritten. He is willing to help, Chris Bastien also said he'd be willing to help. Chad will let Charlie take the lead on this, and let him know if he needs help Mike, Joe C. and Chris are willing to help. Terrah suggested even putting information on our website about becoming a judge. Mike said as of right now anyone can judge, they just aren't eligible for the 1% until they take and pass the written test.
- **Finals Jackets:** Chad was contacted by Roco Sportswear. They do the IFR jackets; they made a sample jacket and sent it to Chad with patch and embroidery for \$95.00 each, and would include a back tag too. Terrah said the WPRA had them pay a portion of their jackets, and they were at the finals. Mike said the Canadian Rodeo Association did that too, they paid like \$25.00 for a \$100.00 jacket. Mike said the coats killed us last year. If were not going to do coats we might as well all just go to the Super Kicker Rodeos, or the IPRA.
- **2011 Finals:** We need to start looking at 2011 that give us a year, and a half before the 2011 finals. Chad said we need to concentrate on 2010, but look ahead to the 2011 Finals to get ahead of it for next year. This year will happen in five months, the 2010 MSFR will be over and now we have one and a half years for the 2011 MSFR. Just something to think about!

Next meeting will be @ Sturgis June 12, 2010 5:00p

Matt moved to adjourn the meeting at 10:06 p Brandon seconded. All in favor, motion carried.